



# TRANSLATION WORKSPACE

## For Translators

The On-Demand Translation Memory Platform for Translators  
*Find Work, Increase Productivity, Lower Costs, and Gain Control*

Today, everything is on-demand and in real-time – except outdated, static translation memory tools that require you to invest up-front money, endure frustrating maintenance cycles and software version management. With current installed translation memory products, there is a costly tradeoff: your business vs. your technology.

Until now.

Drawing on more than a decade of localization and translation leadership, the Translation Workspace, provides a comprehensive and sophisticated work environment to streamline the translation process for freelance translators. The Translation Workspace provides productivity tool for all project sizes. Powered by Logoport from Lionbridge, the Translation Workspace delivers advanced functionality in a high-performance environment that is easy to adopt, administer and use.

Translators gain real-time access to the industry's most advanced language asset tools -- without the costly, time-consuming investments required by installed CAT tools.

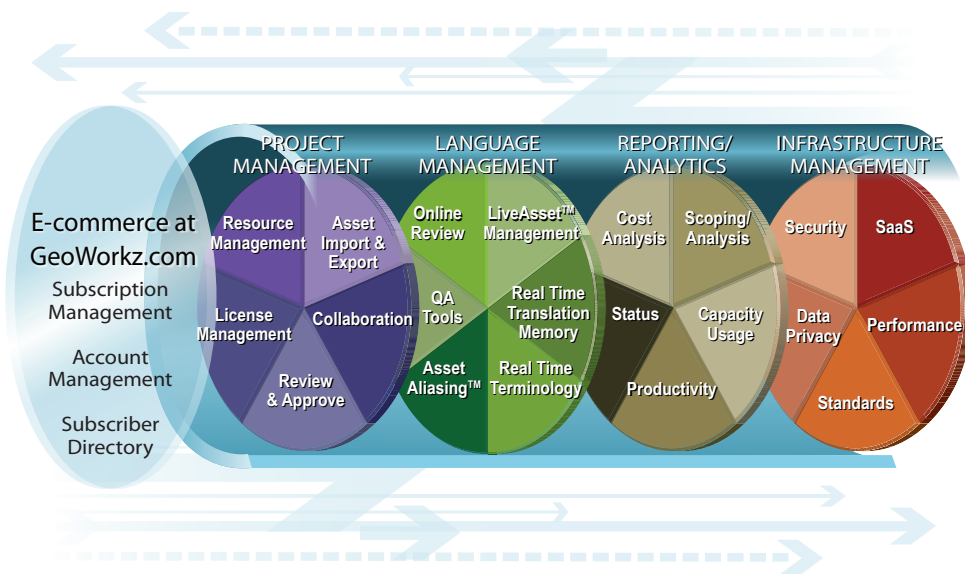
What's more, Translation Workspace is available through flexible plan subscriptions that deliver immediate value while allowing you to dynamically modify your plan to align your technology spend with your business needs.

### THE ADVANTAGES OF TRANSLATION WORKSPACE

- » Increase reuse with real-time leveraging
- » Eliminate software version incompatibility issues with free automated updates
- » Pay for your translation productivity tool only when you use it
- » Import your existing TM and glossary language assets for free
- » Supports TMX and XLIFF standards

### THE BENEFITS OF TRANSLATION WORKSPACE FOR TRANSLATORS

- » Eliminate up-front costs, infrastructure and maintenance expenses with plans that align to your changing business needs
- » Fund your language technology over time from your ongoing revenue
- » Access one of the world's largest translation ecosystems to find work and colleagues
- » Manage your translation activity in a secure, private, hosted network that adapts to your business's changing needs
- » Work seamlessly with other freelancers and agencies on a common software platform



GeoWorkz and the Translation Workspace - Right Features, Right Resources, On-Demand

### **Find and Reply to Jobs – around the Globe!**

At the GeoWorkz.com Marketplace, you can find and reply to jobs for multilingual experts – from translation to quality reviews to localization engineering. These jobs, sourced from Lionbridge’s global network of over 40 offices, are available in real time, 24 hours a day on GeoWorkz.com.

At the GeoWorkz Marketplace you find details on currently available projects and easy-to-use search features to help you focus on the jobs that match your skills and interests. You can search for jobs by job type, size, start date, language pair, and more. You can also set up content feeds to notify you when jobs matching your interests are posted, ensuring quick access to the best opportunities for you.

### **Buy What You Need, When You Need It**

Most translation productivity tools want payment up front, plus annual maintenance and upgrade fees. But, Lionbridge understands that the translation business is inherently volatile and sporadic, with periods of greater and lesser work tied to customer needs and content lifecycles. That’s why we developed the Translation Workspace, the first on-demand translation solution that offers subscription-based monthly and yearly pricing that allows you to pay for your language technology only when you use it. With Translation Workspace, you control your costs. As your workload changes, you can change your subscription at any time. And, of course, pay-as-you-go pricing means you’re always ready to accept new opportunities and grow your business – without worrying about the cash-flow impact of large, upfront technology commitments.

### **Work Directly for Clients. Work for Agencies. Collaborate.**

As a freelance translator, you may work directly with your own clients and through larger agencies. Your translation productivity tool should give you the flexibility to meet the needs of all your clients – whether you’re completing projects for your own clients or you’re collaborating as part of a multi-vendor team.

With the Translation Workspace, you choose how much capacity you need to execute your own projects. Working directly for clients? Buy more capacity and fund your technology needs from your revenue stream. Working for agencies? Spend less money on capacity. Want to collaborate with other translators? Now you can, in real-time.

### **Expand Your Business – Add your Profile to the GeoWorkz Directory**

As a freelance translation professional, you spend hours per week finding and developing new clients. You can also spend hours looking for qualified collaborators. The GeoWorkz Directory can help. As a benefit of your subscription, you can add your profile to the GeoWorkz Directory to promote yourself to Lionbridge, find other service providers and collaborate with your fellow subscribers. The GeoWorkz directory lets you create a profile of your skills and offerings, available to all other GeoWorkz subscribers at any time. Sign up today and spend less time finding work and more time translating.

“ The fact that the TMs are shared across translators gives me the motivation to to a good job. It also gives me a chance to learn from other translators work. *English <-> Japanese Translator* ”



As I was proceeding with my work, I was able to confirm that my previous translation had already been reviewed and confirmed. This gave me confidence that I was doing fine during the project.  
*English <-> Japanese Translator*



### Accelerate Productivity, and Increase Reuse

Most translation productivity tools run a routine analysis of source files against a static TM. But, what about the new TM entries that occur during the translation process? Translation Workspace captures every segment in real time to maximize the number of repetitions and fuzzy matches. During analysis, Translation Workspace predicts what will be in your TM during the live translation process, allowing you a better estimate of your actual workload. The result? More reuse and greater consistency. Only Translation Workspace gives you instant visibility and insight into real-time reuse.

### Eliminate Upgrade Costs and Compatibility Issues

With Translation Workspace, you can also eliminate upgrade costs. You no longer have to worry about which version of the software you have, or whether your old version will work with your client's assets. Because Translation Workspace is structured so that everyone works within their own secure environment on the same global platform with no upgrade costs or maintenance fees. Updates are pushed seamlessly and automatically to all users simultaneously over the internet, so there are no costly, time-consuming upgrades and maintenance issues. Translation Workspace is architected to comply with major industry standards, supporting both XLIFF and TMX. With easy to use import and export functionality, language assets are fully transferable between common translation productivity tools allowing you to produce work for customers who do not use Translation Workspace. With one common software platform worldwide, we don't have to worry about version control and neither do you!

### Eliminate Infrastructure and Software Costs with On-Demand Functionality

Software as a service (SaaS) is quickly becoming the standard for business applications as customers seek to minimize risk, cut costs, and increase the performance of critical processes. Translation Workspace is the first translation productivity solution that offers real-time web based access to the industry's most advanced language asset tools. That means translators can use superior technology without the expenses and headaches of deploying software. As a web based solution, Translation Workspace requires no infrastructure and no up-front costs.

### Proven Performance, Security and Data Integrity

The Translation Workspace uses the same secure, standards-based, high-performance infrastructure that Lionbridge relies on to deliver its services to more than 700 of the world's largest localization buyers. Each subscription provides secure, private access to the full set of Translation Workspace features.

In addition, Translation Workspace provides high availability and response time for each subscription. Our best-in-class service level agreement (SLA) features 99.5 percent uptime. Processing more than 60 million words each month by thousands of simultaneous users across 160 different language pairs, the Translation Workspace is the largest, most reliable translation platform in the industry. With response times measured in milliseconds, Translation Workspace enables globally distributed teams of linguists to dramatically increase throughput compared to other translation productivity systems.



## Translation Workspace Comparison to Competing On Premise Tools

	Translation Workspace	Leading On Premise Translation Memory Tools
Work for agencies	Included	Must buy full licenses
Work for agencies and your own customers	Included	Yes
Create projects for other translators as well as yourself	Included	Available in "professional" versions for additional fee
Collaborate with other translators in real time	Included	Not Available
Work in any supported source/target language pair	Included	Available in "professional" versions for additional fee
Pay as you go pricing	Yes, with all plans	No-must pay full license cost up front
Free upgrades	Yes	No, maintenances costs 20 to 25% extra per year

### Translation Workplace: You're In Control With an Industry-Scale Solution

With the Translation Workspace, you're in control of your work. And, you can rely on the world-class scale and performance of the Translation Workspace to grow with you as your business expands. We take care of the infrastructure – you focus on your expertise: translation excellence. Put Translation Workspace to work for you today.

### GeoWorkz.com: The Marketplace for multilingual jobs & E-Commerce Gateway to Translation Workspace

GeoWorkz is a new business unit within Lionbridge dedicated to bringing the best technology solutions to the translation industry. In addition, at the GeoWorkz Marketplace, there are hundreds of jobs available for multilingual experts to review and bid on.

At GeoWorkz.com, we provide comprehensive resources to help you get the most from your Translation Workspace subscription including training materials, product tours, free trials, support and more. In addition, you can manage your account and track usage. All subscribers can access the GeoWorkz Directory, making it easy to promote yourself to Lionbridge, find service providers and collaborate with other subscribers.

From purchasing a plan, to networking with others, to finding new jobs—GeoWorkz.com is a comprehensive resource for multilingual experts around the Globe.

Get started now at [www.GeoWorkz.com](http://www.GeoWorkz.com).

#### About Lionbridge

Lionbridge Technologies, Inc. (NASDAQ: LIOX) is a provider of translation, development and testing services. Lionbridge combines global resources with proven program management methodologies to serve as an outsource partner throughout a client's product and content lifecycle - from development to translation, testing and maintenance. Global organizations rely on Lionbridge services to increase international market share, speed adoption of global products and content, and enhance their return on enterprise applications and IT system investments.

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